



# ***THE 2019 ANN ASPARRO RUN***

## ***SPONSORSHIP OPPORTUNITIES***

**A 100 Mile Run in 1 Day to raise \$100,000**

**BINGO** - On Sunday, September 8th, family and friends will gather to celebrate Grandparents Day for prizes, fun and to support Jay's 2019 charity run!

**X- Marks the Spot ..... \$100**

Sponsors will fund one game round. Can be paid by cash, as a prize gift worth \$100 or both! Sponsors will receive recognition on Jay's website.

**Full Board BINGO ..... \$175**

Sponsors will fund one game round. Can be paid by cash, as a prize gift worth \$150 or both! Sponsors will receive recognition on Jay's website and signage at the event.

*Inquire about additional non-monetary business donations!*

**The Run** - On November 2nd, Jay will hit the ground running with 24 hours to complete 100 miles in honor of his grandmother, Ann Asparro, and all dedicated, caring caregivers. The event is expecting media coverage from News12, Fios1, and Newsday, among others.

**Bronze Sneakers ..... \$200**

Sponsors will receive recognition on Jay's website and LIAF's website.

**Silver Sneakers ..... \$350**

Sponsors will receive recognition on Jay's website and social media, LIAF's website, as well as LIAF's regular e-blasts, monthly newsletter and social media.

**Gold Sneakers ..... \$500**

Sponsors will receive recognition on Jay's website and social media, LIAF's website, as well as LIAF's regular e-blasts, monthly newsletter and social media. Additionally, Gold Sneaker Sponsors can advertise their logo on Jay's running gear the day of the run.

**Third Party** - Some times the best way to fundraise is to utilize what you do best! Whether that be to host a bake sale at your school, organize an exercise class at your gym, or create an online fundraiser, Third Party sponsors are able to raise money and awareness for the 2019 Ann Asparro Run at their own leisure. Third Party Sponsors will receive publicity in LIAF's November newsletter and website.

**Have a sponsorship idea not listed? We're open to your suggestions!**

Contact Dana Castoria at [dcastoria@liaf.org](mailto:dcastoria@liaf.org) to discuss how you or your business can collaborate and support!